



2025 Fall Product Program Girl Scout Volunteer Information

Brave. Fierce. Fun!



Rewards



Products



The Fall Product Program is a simple, pre-order-only program without booths or the need to manage unsold inventory. Troops and individually registered members (IRMs) learn new skills, earn exciting rewards, and gain proceeds to power their Girl Scout experiences while selling nuts, chocolates, magazines, tumblers, personalized products, and BarkBox.

- Troops earn proceeds of 15% of their total sales.
- IRMs earn proceeds in banded amounts, issued as Program Credits.
- All participants can earn patches and reward items.
- Girl Scouts who meet sales requirements during the 2025 Fall Product Program and 2026 Cookie Program can earn an exclusive personalized patch.

Program Volunteer Timeline:

- Jun. 27: SU product manager (SUPM) name and contact info to productprogram@girlscoutsww.org
- Early Aug.: SUPMs receive program materials
- Aug.: SUPMs review training recording (more details to come!)
- Sept.: Troop product managers (TRPM) attend training held by SUPM and TRPMs host troop program meeting
- Sept. 24–Oct. 12: In-Person Delivery order taking
- Sept. 24–Oct. 22: Direct Ship orders
- Oct. 30–Nov. 5: Product delivery to SUs
- Nov. 16–Nov. 19: Program Wrap Up
- Nov. 25: ACH withdrawal from troop bank accounts
- Dec.: Rewards arrive

2025 Fall Product Program Rewards



20+ emails sent in M2
Grizzly Bear Patch



Video Upload to M2
2025 Patch



10+ items donated
Care To Share Patch



10+ Items
Brave Fierce Fun
Patch



30+ Items
Bandana



45+ Items
Brave Fierce Fun
T-Shirt



60+ Items
Large Grizzly Bear Plush



75+ Items
Journal, Pen, &
Mini Scratch Notes



100+ Items
100+ Patch &
Travel Bag



130+ Items
Small Grizzly Bear
Plush & Moon Lamp



**Cookie Crossover
Avatar Patch**

2025 Fall Product:
20+ emails, share site, and
15+ Fall Product items
sold, and sell 375+
packages of cookies during
the 2026 Cookie Program.



**Brave Fierce Fun
Avatar Patch**

20+ emails, share
site, and \$400 in
sales.



Rewards are cumulative.

Girl Scouts of Western Washington reserves the right to replace an item of equal or higher value.